

Aditya Birla Sun Life
Mutual Fund



ADITYA BIRLA
CAPITAL

MUTUAL FUNDS

Turning your life plans
into reality, one SIP at a time.

SABSE IMPORTANT PLAN

FOR ALL YOUR
IMPORTANT GOALS



Fulfilling one's life plans and aspirations needs more than just intent or luck, they need a strong financial foundation that can empower you to achieve them. And for that, you need the **Sabse Important Plan**.

What is the **Sabse Important Plan**?

At Aditya Birla Sun Life Mutual Fund, we believe that a Systematic Investment Plan or SIP, is a simple yet effective tool that can help you achieve your life goals, making it the **Sabse Important Plan** of your life.

An **SIP** is an easy, automated way to invest a fixed amount regularly in mutual funds of your choice.

Whether your goals are big or small, grand or modest, an SIP is an enabler to turn intent into action and aspirations into reality. **Let's understand with some common life goals.**

Retirement Planning with SIP

Invest
₹20,000/month via SIP

In 20 years,



It can grow to
₹2 crore*

A peaceful retirement seems
achievable when you have the

**SABSE
IMPORTANT
PLAN**

*The above calculation is for illustrative purposes only and is based on an assumed 12% CAGR from a SIP in an equity mutual fund.



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<https://mutualfund.adityabirlacapital.com>

Travel Planning with SIP

Want to save
₹5 lakhs
for a
Europe trip in
3 years?

YOUR
**SABSE
IMPORTANT
PLAN**

Start an
SIP of
₹12,000/month[^]



And once you meet one goal

Start working towards
your next goal with SIP

Or increase the amount to accelerate
towards an existing plan

Your Sabse Important Plan is there to support you in accomplishing your ambitions.

[^]The above calculation is for illustrative purposes only and is based on an assumed 10% CAGR from a SIP in a hybrid mutual fund.

Why SIP is the Sabse Important Plan?

Power of Compounding

Reinvested returns grow over time, multiplying wealth through patience and discipline.



Rupee Cost Averaging

Investing a fixed amount regularly reduces risk, averaging purchase cost and building wealth steadily despite market ups and downs.



Top-Up Flexibility

You can start an SIP for an amount of your choice and increase the amount as you go to match income growth or to achieve your planned corpus faster.



Builds Investment Discipline

Keeps you consistent in your wealth creation journey, removing the temptation to time the market or delay decisions.



You don't need a windfall to build wealth; you just need the **SABSE IMPORTANT PLAN**

Start your SIP today!

SIP does not assure a profit or guarantee protection against loss in a declining market.

An Investor Education and Awareness Initiative by Aditya Birla Sun Life Mutual Fund. All investors have to go through one time KYC (Know Your Customer) process. Investors to invest only with SEBI registered Mutual Funds. For further information on KYC, list of SEBI registered Mutual Funds and redressal of complaints including details about SEBI SCORES Portal, visit link: bit.ly/Birla_KYC for further details. | SIP: Systematic Investment Plan | www.adityabirlasunlifemf.com

म्यूचुअल फंड निवेश बाजार के जोखिम के अधीन है, योजना से संबंधित सभी दस्तावेजों को ध्यान से पढ़ें।
Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.



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